



2025 SPONSORSHIP Packages

OFFERINGS

	À LA CARTE	RANGE	PEAK	SUMMIT
Level-Specific Brand Promo	✓	✓	✓	✓
Full Show Branding Promo			✓	✓
SOCIAL Sponsorship (1)		✓	✓	✓
Post-Show Resources		✓	✓	✓
Vendor Pass(es)			1	2
Vendor Pass Discount		10%	20%*	20%*
À LA CARTE (1)	✓			✓
HME News 2025 State of the Industry 1/2 Junior Ad			✓	✓
Package Value	\$6,000	\$8,000	\$13,500	\$19,500

*Indicates discount off additional vendor passes purchased.

PACKAGE PRICING

\$4,000	\$6,000	\$8,000	\$10,000	*Eligible for Featured Vendor Table +\$5,000 SOLD OUT
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À LA CARTE

All à la carte options will be co-branded.

A full listing is outlined with available quantities.

***NEW OFFERING**

Tote Bags SOLD OUT	1	Registration	1	Digital Signage SOLD OUT	1
Notepads SOLD OUT	2	Conference Guide	1	Hotel Keys SOLD OUT	2
Badge SOLD OUT	1	Kiosk & App Post SOLD OUT	1	Photo Booth SOLD OUT	1
Lanyards SOLD OUT	1	Power Up Charge SOLD OUT	1	Petal Partner *NEW	1

AD CREATIVES: Sponsor to supply a 300 dpi logo & company summary upon proposal approval.

SOCIAL

All social sponsorship options have multiple quantities & are available to Range, Peak & Summit packages.

Executive Lounge	Exclusive Video SOLD OUT	Exclusive POY Award SOLD OUT	ELEVATE AT THE SUMMIT SOLD OUT
Welcome Reception SOLD OUT	SECURE YOUR PACKAGE NOW! Contact Christina Thronndson, HME News Publisher at 515-865-1390 or cthronndson@hmenews.com to request a proposal &/or more details. <i>Additional sponsorship visibility at no cost for early commitments.</i> 🙋 Indicates all 2024 Peak & Summit-level sponsors will have until 04/11/2025 as first right to refusal.		
Network Reception SOLD OUT			
Meals & Break			

PACKAGE *Details*

Level-Specific Brand Promo

Standard brand recognition for related sponsorship displays such as:

- Associated signage/visuals
- Conference app listing
- [Summit site](#) listing by sponsorship level (logo & URL)

Full Show Branding Promo

Full brand exposure for Peak & Summit packages includes:

- Full sponsorship listing on the [Summit site](#)
 - Company summary, logo & URL
- Registration bag inserts
 - Flyer (1) &/or promo item (1)
- Promo highlights ***upon availability***
 - [eNews](#)
 - Print/[digital edition](#)
 - Social media channel(s)
 - Mobile app
- Ad banner (1) displayed on [Summit site](#)
 - Ad dimensions 360 W x 145 H
 - Associated URL

**See the visual sample below.*



SOCIAL Sponsorship (1)

Options available by package selection & availability. See social event listings on page 1 above.

Post-Show Resources

Following the conclusion of the show, the sponsor will receive available attendee list & presentations via conference app or email.

Vendor Pass(es)

Vendor pass(es) include access to conference networking events, meals & all educational sessions on Monday-Wednesday.

Vendor Pass Discount

Discount supplied per package selection to be applied to any additional vendor pass(es) purchased. Vendor pass rate \$1,295.

À LA CARTE (1)

Options available by package selection & availability. See à la carte listings on page 1 above. Additional details on next page.

[HME News 2025 State of Industry](#) 1/2 Junior Ad

1/2 junior horizontal ad released in our digital 2025 State of the Industry report issue. Click [here](#) to view ad specifications. See the 2024 State of the Industry example [here](#).

OFFERING *Details*

PROMO ITEMS

Promotional items are co-branded with sponsor(s) & Summit logos. Distributed to all event attendees.

Includes: tote bags, badges, lanyards, power-up chargers (display on conference tables), hotel keys, kiosk & app postcards, etc. as shown in examples on the right.



Digital Signage *NEW

Digital signage throughout the event venue displaying Summit information with sponsor logo.

Petal Partner *NEW

Floral arrangements throughout the event will include sponsor logo on or in arrangement.

Featured Vendor Tables +\$5,000 *UPGRADED OFFERING

Eligible add-on for **Summit** packages only for an additional fee of \$5,000-*Limited Tables available.* Includes table (1) to showcase team member & marketing material (2) located in the pre-function area & closed off during event.

NEW* A person from sponsor will be featured during a 5-minute interview style chat with HME News team member to discuss assigned topic during Summit.

SOLD OUT

2024 PROVIDER ATTENDEES

Audience by Title

OWNER/C-LEVEL

EXECUTIVES

President, VP, Chair Members

MANAGEMENT

Directors & Managers

47%

33%

20%

↑24% YOY

Audience by State

