<b>2025 SPONSORSHIP Packages</b>						
HMENEWS BUSINESS SUMMIT®						
OFFERINGS	À LA CARTE	RANGE	PEAK	SUMMI'		
Level-Specific Brand Promo	$\checkmark$					
Full Show Branding Promo						
SOCIAL Sponsorship (1)						
<b>Post-Show Resources</b>						
Vendor Pass(es)			1	2		
Vendor Pass Discount		10%	20%*	20%*	Indicates discount off additional	
À LA CARTE (1)	$\checkmark$				vendor passes purchased.	
<u>HME News 2025 State of the</u> <u>Industry</u> 1/2 Junior Ad						
Package Value	\$6,000	\$8,000	\$13,500	\$19,500		

#### **PACKAGE PRICING**

À LA CARTE

be co-branded.

\*NEW OFFERING

All à la carte options will

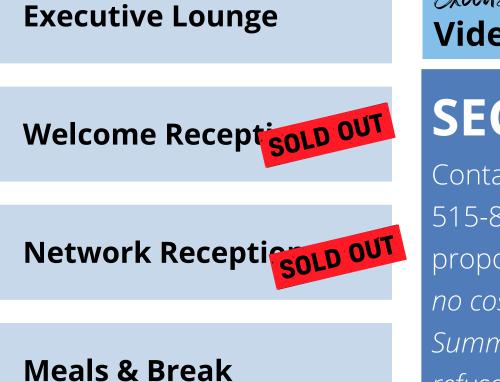
A full listing is outlined

\$4,000 \$10,000 \$6,000 \$8,000 Vendor Table +\$5,000 **SOLD OUT** Tote Bags SOLD OUT 1 Digital Signage SOLD OUT Registration 1 Notepads SOLD OUT SOLD OUT **Hotel Keys Conference Guide** 2 1 2 SOLD OUT SOLD OUT Kiosk & App Post SOLD OUT **Photo Booth** Badge Lanyards SOLD OUT 1 Power Up Charge SOLD OUT with available quantities. \*NEW **Petal Partner** 1

**AD CREATIVES:** Sponsor to supply a 300 dpi logo & company summary upon proposal approval.

#### SOCIAL

All social sponsorship options have multiple quantities & are available to Range, Peak & Summit packages.





\*Eligible for Featured

#### **SECURE YOUR PACKAGE NOW!**

Contact Christina Throndson, HME News Publisher at 515-865-1390 or **<u>cthrondson@hmenews.com</u>** to request a proposal &/or more details. *Additonal sponsorship visibility at* no cost for early commitments. Indicates all 2024 Peak & Summit-level sponsors will have until 04/11/2025 as first right to refusal.



# **2025 PACKAGE Details**

### PACKAGE Details

#### Level-Specific Brand Promo

Standard brand recognition for related sponsorship displays such as:

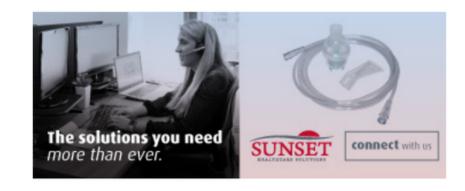
- Associated signage/visuals
- Conference app listing
- <u>Summit site</u> listing by sponsorship level (logo & URL)

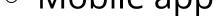
#### **Full Show Branding Promo**

Full brand exposure for Peak & Summit packages includes:

- Full sponsorship listing on the <u>Summit site</u> • Company summary, logo & URL
- Registration bag inserts • Flyer (1) &/or promo item (1)
- Promo highlights *upon availability* 
  - <u>eNews</u>
  - Print/<u>digital edition</u>
  - Social media channel(s)
  - Mobile app

- Ad banner (1) displayed on <u>Summit site</u>
  - Ad dimensions 360 W x 145 H
- Associated URL \*See the visual sample below.





SOCIAL Sponsorship (1)	Options available by package selection & availability. See social event listings on page 1 above.
Post-Show Resources	Following the conclusion of the show, the sponsor will receive available attendee list & presentations via conference app or email.
Vendor Pass(es)	Vendor pass(es) include access to conference networking events, meals & all educational sessions on Monday-Wednesday.
Vendor Pass Discount	Discount supplied per package selection to be applied to any additional vendor pass(es) purchased. Vendor pass rate \$1,295.
À LA CARTE (1)	Options available by package selection & availability. See à la carte listings on page 1 above. Additional details on next page.

HME News 2025 State of Industry 1/2 Junior Ad

1/2 junior horizontal ad released in our digital 2025 State of the Industry report issue. Click <u>here</u> to view ad specifications. See the 2024 State of the Industry example <u>here</u>.



## JOIN US OCTOBER 20-22, 2025 Metropolitan At The Nine | CLEVELAND, OH



# **2025 OFFERINGS & Audience**

### OFFERING Details

**PROMO ITEMS** 

Promotional items are co-branded with sponsor(s) & Summit logos. Distributed to all event attendees.

*Includes:* tote bags, badges, lanyards, power-up chargers (display on conference tables), hotel keys, kiosk & app postcards, etc. as shown in examples on the right.



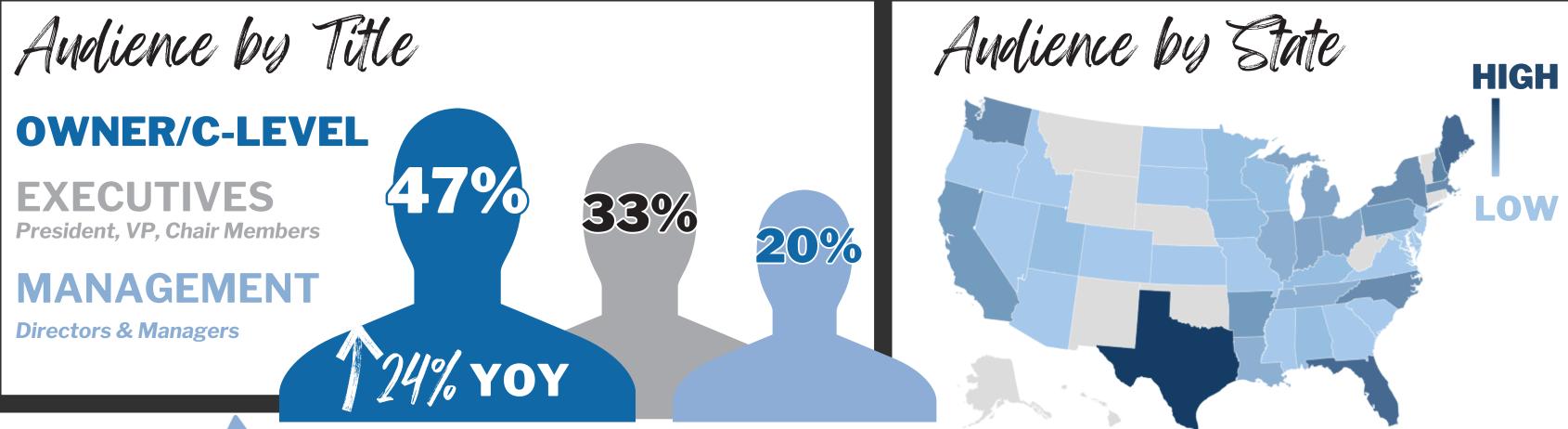
Digital Signage *NEW	Digital signage throughout the event venue displaying Summit information with sponsor logo.
Petal Partner *NEW	Floral arrangements throughout the event will include sponsor logo on or in arrangement.

Eligible add-on for *Summit* packages only for an additional fee of \$5,000-*Limited Tables available*. Inclusion table (1) to showcase team member & marketing material of the table (1) to showcase team member & closed off during the table of the table (1) to showcase team member & closed off during team me



**NEW\*** Series on from sponsor will be featured during a 5-minute interview scyle chat with HME News team member to discuss assigned topic during Summit.

#### **2024 PROVIDER ATTENDEES**





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