

2025 SPONSORSHIP Packages

OFFERINGS

	À LA CARTE	RANGE	PEAK	SUMMIT
Level-Specific Brand Promo	✓	✓	✓	✓
Full Show Branding Promo			✓	✓
SOCIAL Sponsorship (1)		✓	✓	✓
Post-Show Resources		✓	✓	✓
Vendor Pass(es)			1	2
Vendor Pass Discount		10%	20%*	20%*
À LA CARTE (1)	✓			✓
HME News 2025 State of the Industry 1/2 Junior Ad			✓	✓
Package Value	\$6,000	\$8,000	\$13,500	\$19,500

*Indicates discount off additional vendor passes purchased.

PACKAGE PRICING

\$4,000

\$6,000

\$8,000

\$10,000

*Eligible for Featured Vendor Table +\$5,000

À LA CARTE

All à la carte options will be co-branded.

A full listing is outlined with available quantities.

***NEW OFFERING**

Tote Bags SOLD OUT	1	Registration	1	Digital Signage *NEW	1
Notepads SOLD OUT	2	Conference Guide	1	Hotel Keys SOLD OUT	2
Badge SOLD OUT	1	Kiosk & App Postcards	1	Photo Booth SOLD OUT	1
Lanyards SOLD OUT	1	Power Up Chargers	1	Petal Partner *NEW	1

AD CREATIVES: Sponsor to supply a 300 dpi logo & company summary upon proposal approval.

SOCIAL

All social sponsorship options have multiple quantities & are available to Range, Peak & Summit packages.

Executive Lounge

Welcome Reception **SOLD OUT**

Network Reception **SOLD OUT**

Meals & Break

Exclusive Video **SOLD OUT**

Exclusive POY Award **SOLD OUT**

ELEVATE AT THE SUMMIT **SOLD OUT**

SECURE YOUR PACKAGE NOW!

Contact Christina Thronson, HME News Publisher at 515-865-1390 or cthronson@hmenews.com to request a proposal &/or more details. *Additional sponsorship visibility at no cost for early commitments.* 🙌 Indicates all 2024 Peak & Summit-level sponsors will have until 04/11/2025 as first right to refusal.

PACKAGE *Details*

Level-Specific Brand Promo

Standard brand recognition for related sponsorship displays such as:

- Associated signage/visuals
- Conference app listing
- [Summit site](#) listing by sponsorship level (logo & URL)

Full Show Branding Promo

Full brand exposure for Peak & Summit packages includes:

- Full sponsorship listing on the [Summit site](#)
 - Company summary, logo & URL
- Registration bag inserts
 - Flyer (1) &/or promo item (1)
- Promo highlights **upon availability**
 - [eNews](#)
 - Print/[digital edition](#)
 - Social media channel(s)
 - Mobile app
- Ad banner (1) displayed on [Summit site](#)
 - Ad dimensions 360 W x 145 H
 - Associated URL

**See the visual sample below.*



SOCIAL Sponsorship (1)

Options available by package selection & availability. See social event listings on page 1 above.

Post-Show Resources

Following the conclusion of the show, the sponsor will receive available attendee list & presentations via conference app or email.

Vendor Pass(es)

Vendor pass(es) include access to conference networking events, meals & all educational sessions on Monday-Wednesday.

Vendor Pass Discount

Discount supplied per package selection to be applied to any additional vendor pass(es) purchased. Vendor pass rate \$1,295.

À LA CARTE (1)

Options available by package selection & availability. See à la carte listings on page 1 above. Additional details on next page.

[HME News 2025 State of Industry 1/2 Junior Ad](#)

1/2 junior horizontal ad released in our digital 2025 State of the Industry report issue. Click [here](#) to view ad specifications. See the 2024 State of the Industry example [here](#).

OFFERING *Details*

PROMO ITEMS

Promotional items are co-branded with sponsor(s) & Summit logos. Distributed to all event attendees.

Includes: tote bags, badges, lanyards, power-up chargers (display on conference tables), hotel keys, kiosk & app postcards, etc. as shown in examples on the right.



Digital Signage *NEW

Digital signage throughout the event venue displaying Summit information with sponsor logo.

Petal Partner *NEW

Floral arrangements throughout the event will include sponsor logo on or in arrangement.

Featured Vendor Tables *UPGRADED OFFERING +\$5,000

Eligible add-on for **Summit** packages only for an additional fee of \$5,000- *Limited Tables available*. Includes table (1) to showcase team member & marketing materials (no floor space) located in the pre-function area & closed off during off-times.

NEW* this year, 1 person from sponsor will be featured during a 5-minute interview-style chat with HME News team member to discuss assigned topic during Summit.

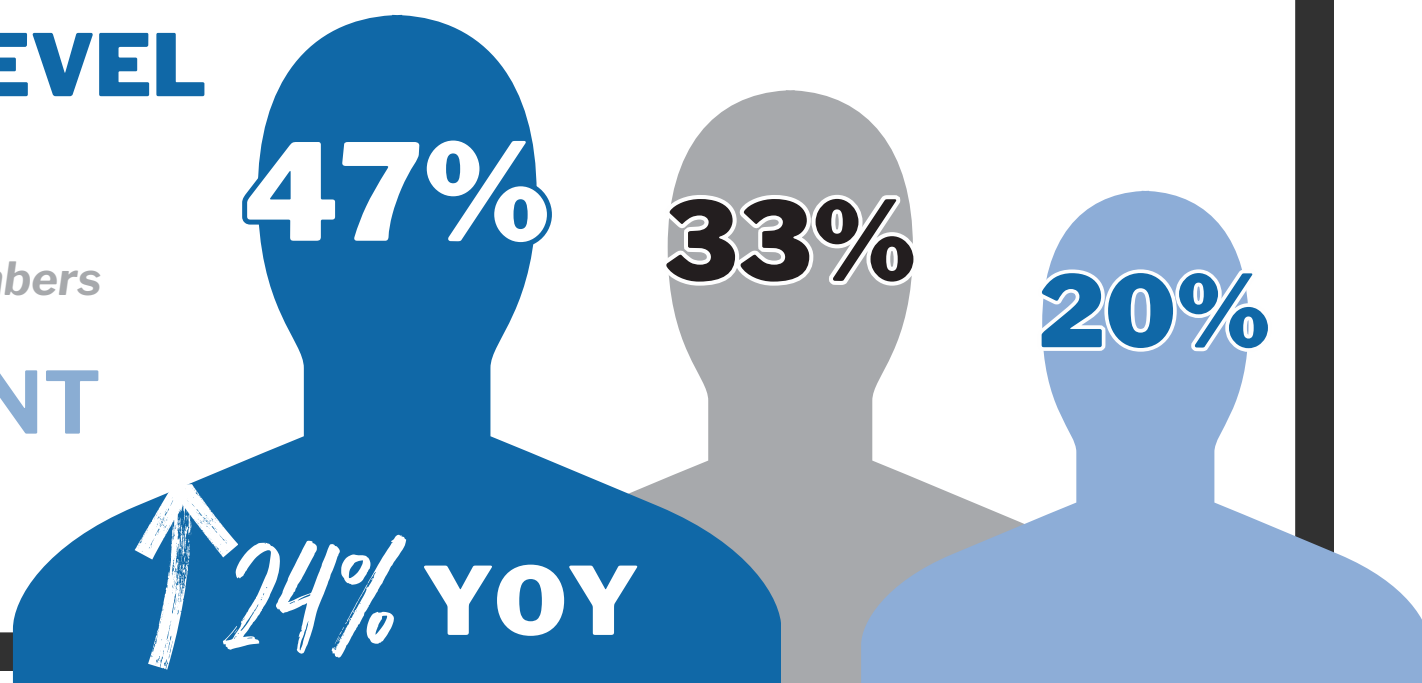
2024 PROVIDER ATTENDEES

Audience by Title

OWNER/C-LEVEL

EXECUTIVES
President, VP, Chair Members

MANAGEMENT
Directors & Managers



Audience by State

