

2024 SPONSORSHIP Packages

OFFERINGS

	À LA CARTE	RANGE	PEAK	SUMMIT
Level-Specific Brand Promo	✓	✓	✓	✓
Full Show Branding Promo			✓	✓
SOCIAL Sponsorship (1)		✓	✓	✓
Post-Show Resources		✓	✓	✓
Vendor Pass(es)			1	2
Vendor Pass Discount		10%	20%*	20%*
À LA CARTE (1)	✓			✓
HME News 2024 State of Industry 1/2 Junior Ad			✓	✓
Package Value	\$5,000	\$7,000	\$12,500	\$17,500

*Indicates discount off additional vendor passes purchased.

PACKAGE PRICING

\$3,000 **\$5,000** **\$7,500** **\$10,000**

*Eligible for Featured Vendor Table +On (+\$ 3,000).

Summit-level table sponsors will have higher brand visibility.

À LA CARTE

All à la carte options will be co-branded.

A full listing is outlined with available quantities.

***NEW OFFERING**

Tote Bags	ON HOLD	Registration	1	Headshots	*NEW	2
Notepads	1 LEFT	Program & Guide	1	Hotel Keys	*NEW	SOLD OUT
Badge	SOLD OUT	Kiosk & App Postcards	1	Photo Booth	*NEW	SOLD OUT
Lanyards	SOLD OUT	Power Up Chargers	1			

AD CREATIVES: Sponsor to supply a 300 dpi logo & company summary upon proposal approval.

SOCIAL

All social sponsorship options have multiple quantities & are available to Range, Peak & Summit packages.

Executive Lounge 1 LEFT

ELEVATE at Summit ON HOLD

Exclusive Video SOLD OUT

Welcome Reception SOLD OUT

Network Reception 1 LEFT

Meals & Break

SECURE YOUR PACKAGE NOW!

Contact Christina Thronson, Business Manager, at 515-865-1390 or cthronson@hmenews.com to request a proposal &/or more details. *Additional sponsorship visibility at no cost for early commitments. All 2023 Peak & Summit level sponsors will be granted right of first refusal until 04/01/2024.*

PACKAGE *Details*

Level-Specific Brand Promo

Standard brand recognition for related sponsorship displays such as:

- Associated signage/visuals
- Conference app listing
- [Summit site](#) listing by sponsorship level (logo & URL)

Full Show Branding Promo

Full brand exposure for Peak & Summit packages includes:

- Full sponsorship listing on [Summit site](#)
 - Company summary, logo & URL
- Registration bag inserts
 - Flyer (1) &/or promo item (1)
- Promo highlights **upon availability**
 - [eNews](#)
 - Print/[digital edition](#)
 - [Social media channel\(s\)](#)
 - Mobile app
- Ad banner (1) displayed on [Summit site](#)
 - Ad dimensions 360 W x 145 H
 - Associated URL

**See visual sample below.*



SOCIAL Sponsorship (1)

Options available by package selection & availability. See social event listings on page 1 above.

Post-Show Resources

Following the conclusion of the show, the sponsor will receive available attendee list & presentations via conference app or email.

Vendor Pass(es)

Vendor pass(es) include access to conference networking events, meals & all educational sessions on Monday-Tuesday.

Vendor Pass Discount

Discount supplied per package selection to be applied to any additional vendor pass(es) purchased. Vendor pass rate \$1,295.

À LA CARTE (1)

Options available by package selection & availability. See à la carte listings on page 1 above. Additional details on next page.

[HME News 2024 State of Industry 1/2 Junior Ad](#)

1/2 junior horizontal ad released in our digital 2024 State of the Industry edition. Click [here](#) to view ad specifications.

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Westin Portland Harborview | **Portland, ME**
October 21-23, 2024

**ADD TO YOUR
CALENDAR**





2024 OFFERINGS & Audience

OFFERING *Details*

PROMO ITEMS

Promotional items are co-branded with sponsor(s) & Summit logos. Distributed to all event attendees.

Includes: tote bags, badges, lanyards, power-up chargers (display on conference tables), hotel keys, kiosk & app postcards, etc. Examples displayed.



360-Photo Booth Sponsor

Designated networking event signage, residing near the 360-photo booth. Co-branded design will also be displayed on photos.

Headshot Sponsor

Sponsor(s) will be featured on associated on-site signage & within post-event email of photo files.

Featured Vendor Table

****Limited Availability****

Eligible add-on for Peak & **Summit** packages only for an additional fee of \$3,000. Limited tables available. Participating vendors receive a table to showcase **1**-team member & marketing materials with the allotted table space (no floor space) & must adhere to the designated times. The featured vendor area will be closed off during off-times to all attendees & vendors.

Note: Additional & prominent brand exposure for Summit-level sponsors only.

2023 ATTENDEE *Audience by Title*

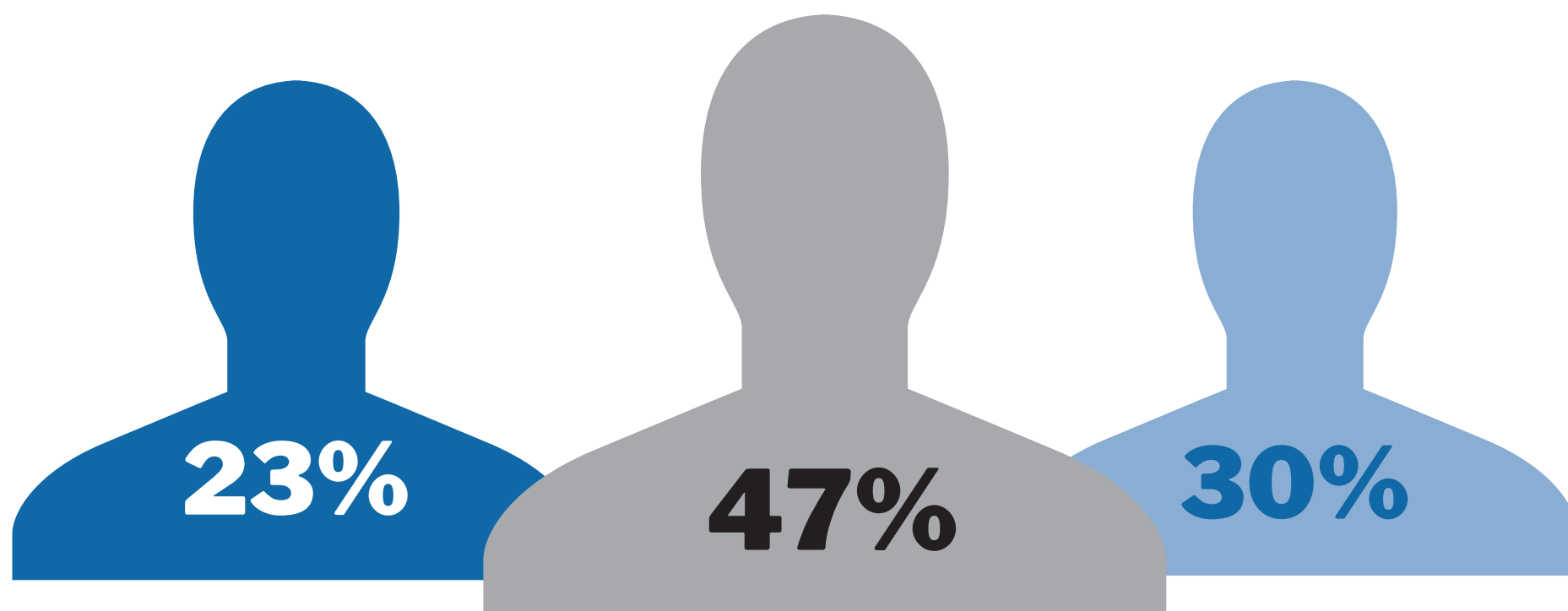
OWNER/C-LEVEL

EXECUTIVES

President, VP, Chair Members

MANAGEMENT

Directors & Managers



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